



**20
15** | **SNAPSHOT**



Clearinghouse CDFI B Corp Committee



Mai Nguyen Ha,
*Committee Chair,
Governance*



Colin Wegener,
Governance



Roscelle Shands,
Community



Natalie Tomasik
Community



Alanna Smith,
Workforce



Melissa Brown,
Workforce



Lacey Dixon,
Environment



Ricky Ha,
Environment



Kristy Ollendorff,
Advisor

What is a B Corp?



Clearinghouse CDFI is proud to be a certified B Corp. Since our inception in 1996, we have been avid believers that a company can make a profit while doing good. We made it a mission to run a successful, for-profit community development

financial institution to create a difference in our community. Hence, it was only natural for us to join the B Corp movement in 2014.

As a Certified B Corp, we meet rigorous standards of social and environmental performance, accountability, and transparency. As part of the B Corp community, we believe that businesses should be conducted as if people, place, and stakeholder benefits all matter. We strive to meet a triple bottom line: people, profit, and planet.

The right way isn't always the easy way, but we are confident that we, as a network of businesses, can be a force for good. We encourage other businesses to join us in this movement. Let us work together to change how business is done.

View our 2015 Annual Benefit and Impact Presentation at www.clearinghousecdfi.com/about/bcorp

7% of profits were
donated to charities

Staff donated **1,600** working
hours volunteering



COMMUNITY

1,290
JOBS



CREATED OR RETAINED

WORKERS



100%

COVERED BENEFITS
FOR ALL EMPLOYEES

CUSTOMERS

390,000+



CLIENTS SERVED

ENVIRONMENT

17 LOANS



FUNDED FOR GREEN EFFORTS/
ENVIRONMENTALLY
FRIENDLY PROJECTS

GOVERNANCE

58 MEMBERS



ON OUR BOARDS
AND COMMITTEES

2015



'B' BOLD

Building Bridges through Outreach Leadership Development

In honor of Allen Peter Baldwin's commitment to low-income communities, Clearinghouse CDFI's **'B' BOLD Internship Award Program** works to build bridges to the next generation. The program strives to empower youths from low-income areas to 'B' the change in their communities.



2015 Impact Assessment

What makes us a better company?

B Lab Certified since: January 2014

Summary:	Clearinghouse CDFI Score	Median Score
Customers ➔ Customer Products & Services	53	N/A
Workers ➔ Compensation, Benefits, Training, & Work Environment	28	18
Community ➔ Community Products & Practices	25	17
Environment ➔ Environmental Practices	20	7
Governance ➔ Transparency & Accountability	15	6
Overall B Score * *	140	55

80 out of a maximum 200 makes an applicant eligible for certification

*Of all businesses that have completed the [B Impact Assessment](#)

**Median scores will not total to the median Overall B Score