



**20  
17** | **SNAPSHOT**



## B Corp Committee



**Kristy Ollendorff,**  
*Advisor*



**Mai Ha,**  
*Chair*



**Lacey Dixon,**  
*Community AZ*



**Natalie Tomasik,**  
*Community CA*



**Pearl Curbelo,**  
*Community NV*



**Avery Ebron,**  
*Environment*



**Ricky Ha,**  
*Environment*



**Colin Wegener,**  
*Governance*



**Melissa Brown,**  
*Governance*



**Alanna Smith,**  
*Workforce*



**Cindy Farney,**  
*Workforce*

## What is a B Corp?



Clearinghouse CDFI is proud to be a certified B Corp. Since our inception in 1996, we have been avid believers that a company can make a profit while doing good. We made it a mission to run a successful, for-profit community development

financial institution to create a difference in our community. Hence, it was only natural for us to join the B Corp movement in 2014.

As a Certified B Corp, we meet rigorous standards of social and environmental performance, accountability, and transparency. As part of the B Corp community, we believe that businesses should be conducted as if people, place, and stakeholder benefits all matter. We strive to meet a triple bottom line: people, profit, and planet.

The right way isn't always the easy way, but we are confident that we, as a network of businesses, can be a force for good. We encourage other businesses to join us in this movement. Let us work together to change how business is done.

**7%** of profits were  
donated to charities.



Staff donated **1,400** working hours volunteering.



**THANK YOU  
TO OUR  
SPONSORS**



**BANC OF  
CALIFORNIA**

**BBVA** Compass



State Bank of India  
(California)

**usbank**



COMMUNITY

2,000  
JOBS



CREATED OR RETAINED

WORKERS



100%

COVERED BENEFITS  
FOR ALL EMPLOYEES

CUSTOMERS

43,000



CLIENTS SERVED

ENVIRONMENT

20 LOANS



FUNDED FOR GREEN EFFORTS/  
ENVIRONMENTALLY  
FRIENDLY PROJECTS

GOVERNANCE

80 MEMBERS



ON OUR BOARDS  
AND COMMITTEES



## 'B' BOLD

### Building Bridges through Outreach Leadership Development

In honor of Allen Peter Baldwin's commitment to low-income communities, Clearinghouse CDFI's **'B' BOLD Internship Award Program** works to build bridges to the next generation. The program strives to empower youths from low-income areas to 'B' the change in their communities.



Certified

# 2017 Impact Assessment

## What makes us a better company?

B Lab Certified since: January 2014

Summary:	Clearinghouse CDFI Score	Median Score*
<b>Customers</b> ➔ Customer Products & Services	53	N/A
<b>Workers</b> ➔ Compensation, Benefits, Training, & Work Environment	28	18
<b>Community</b> ➔ Community Products & Practices	25	17
<b>Environment</b> ➔ Environmental Practices	20	7
<b>Governance</b> ➔ Transparency & Accountability	15	6
<b>Overall B Score</b>	140	55

80 out of 200 is eligible for certification

\*Of all businesses that have completed the [B Impact Assessment](#)

\*Median scores will not add up to overall