



2017 | SNAPSHOT



B Corp Committee



Kristy Ollendorff,
Advisor



Mai Ha,
Chair



Lacey Dixon,
Community AZ



Natalie Tomasik,
Community CA



Pearl Curbelo,
Community NV



Avery Ebron,
Environment



Ricky Ha,
Environment



Colin Wegener,
Governance



Melissa Brown,
Governance



Alanna Smith,
Workforce



Cindy Farney,
Workforce

What is a B Corp?



Clearinghouse CDFI is proud to be a certified B Corp. Since our inception in 1996, we have been avid believers that a company can make a profit while doing good. We made it a mission to run a successful, for-profit community development

financial institution to create a difference in our community. Hence, it was only natural for us to join the B Corp movement in 2014.

As a Certified B Corp, we meet rigorous standards of social and environmental performance, accountability, and transparency. As part of the B Corp community, we believe that businesses should be conducted as if people, place, and stakeholder benefits all matter. We strive to meet a triple bottom line: people, profit, and planet.

The right way isn't always the easy way, but we are confident that we, as a network of businesses, can be a force for good. We encourage other businesses to join us in this movement. Let us work together to change how business is done.

7% of profits were
donated to charities.



Staff donated **1,400** working hours volunteering.



**THANK YOU
TO OUR
SPONSORS**



**BANC OF
CALIFORNIA**

BBVA Compass



State Bank of India
(California)

usbank



COMMUNITY

**2,000
JOBS**



CREATED OR RETAINED

WORKERS



100%

**COVERED BENEFITS
FOR ALL EMPLOYEES**

CUSTOMERS

43,000



CLIENTS SERVED

ENVIRONMENT

20 LOANS



**FUNDED FOR GREEN EFFORTS/
ENVIRONMENTALLY
FRIENDLY PROJECTS**

GOVERNANCE

80 MEMBERS



**ON OUR BOARDS
AND COMMITTEES**



‘B’ BOLD **Building Bridges through Outreach** **Leadership Development**

In honor of Allen Peter Baldwin’s commitment to low-income communities, Clearinghouse CDFI’s **‘B’ BOLD Internship Award Program** works to build bridges to the next generation. The program strives to empower youths from low-income areas to ‘B’ the change in their communities.



2017 Impact Assessment

What makes us a better company?

B Lab Certified since: January 2014

Summary:	Clearinghouse CDFI Score	Median Score [*]
Customers ➔ Customer Products & Services	53	N/A
Workers ➔ Compensation, Benefits, Training, & Work Environment	28	18
Community ➔ Community Products & Practices	25	17
Environment ➔ Environmental Practices	20	7
Governance ➔ Transparency & Accountability	15	6
Overall B Score	140	55

80 out of 200 is eligible for certification

*Of all businesses that have completed the **B Impact Assessment**

*Median scores will not add up to overall