



# 2019 IMPACT & BENEFIT REPORT

## 2019 B IMPACT SCORE:

TOTAL: **149.7**

Governance: 22.2  
Workers: 27.8  
Community: 23.9  
Environment: 19.7  
Customers: 55.9

At Clearinghouse CDFI, we believe in people. We are bound together by the core value that individuals in distressed communities deserve access to affordable capital and the economic opportunity that results. This opportunity provides both a greater quality of life and the agency to aspire and accomplish.

## MILESTONES

**BEST FOR  
THE  
WORLD**



**Best For  
The World  
2019 Overall  
Honoree**

### Using Business as a Force for Good

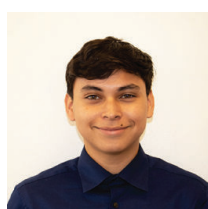
Clearinghouse CDFI's honors include Best for Customers and Best for the World: Governance, Changemaker, and Overall



**CCDFI  
WOMEN'S NETWORK**

Founded in 2019 by Clearinghouse CDFI's B Corp Committee, this women-led resource group supports the advancement of women within the company and throughout the finance industry.

Congratulations to our  
2019 Intern Awardees:



Marvin Muy Luna



Rose Minsky



**RANKED**

**58**

in the Real Leaders' ranking of the **Top 100** Impact Companies around the world!



Clearinghouse CDFI was named among **INC. 5000's** Fastest-Growing Privately Held Companies!

## 'B' BOLD

Building Bridges through  
Outreach Leadership Development

**Scholarship / Internship Program**

Investing in Tomorrow's Leaders

## 2019 IMPACTS



**4 IN 5**

individuals served by CCDFI financed projects in 2019 were from historically disenfranchised populations



**65%**

of projects to minority / women-owned organizations in 2019



**\$5.84 MILLION**

funded to HBCUs (Historically Black Colleges and Universities) in 2019



**\$13.8 MILLION**

to projects benefiting Native American Tribes and organizations in 2019



**1,400 JOBS**

created or retained in 2019



**\$72 MILLION**

in 2019 to projects located in highly distressed neighborhoods serving 80,000 low-income individuals annually



**1 IN 2**

projects financed featured LEED or energy and water efficient practices in 2019



**1,000 UNITS**

of affordable housing, student housing, and shelter housing created or preserved totaling \$74 million in 2019



**465 UNITS**

of supportive housing to homeless and other vulnerable populations in 2019

## WHAT IS A B CORPORATION?



Clearinghouse CDFI is proud to be a certified B Corp. Since our inception in 1996, we have been avid believers that a company can make a profit while doing good.

We made it a mission to run a successful, for-profit Community Development Financial Institution that creates measureable impacts in the community. It was only natural for us to join the B Corp movement in 2014.

As a certified B Corp, we meet rigorous standards of social and environmental performance, accountability, and transparency. As part of the B Corp community, we believe that businesses should be conducted as if people, place, and stakeholder benefits all matter. We strive to meet a triple bottom line: people, profit, and planet.

The right way isn't always the easy way, but we are confident that we, as a network of businesses, can be a force for good. We encourage other business to join us in this movement. Let us work together to change how business is done.

## B CORP COMMITTEE

### CHAIRS & ADVISORS

Kristy Ollendorff, Committee Liaison  
Avery Ebron, Committee Chair

### COMMUNITY

Natasa Radosavljevic  
Alanna Smith

### ENVIRONMENT

Ricky Ha  
Gabriella Brusseau

### CUSTOMER

Amanda Virrey  
Lawrence Chavez  
Lauren McDonald

### WORKFORCE

Avery Ebron  
Scottie Schindler