

At Clearinghouse CDFI, we believe in people. We are bound together by the core value that individuals in distressed communities deserve access to affordable capital and the economic opportunity that results. This opportunity provides both a greater quality of life and the agency to aspire and accomplish.

## B Corp Committee

**Kristy Ollendorff, Committee Advisor**

**Mai Ha, Committee Chair**

Alanna Smith

Amanda Virrey

Avery Ebron

Gabriella Brusseau

Lawrence Chavez

Melissa Johnson

Natasa Radosavljevic

## 2020 B Impact Score

**TOTAL: 149.7**

Governance: 22.2

Workers: 27.8

Community: 23.9

Environment: 19.7

Customers: 55.9

## 2020 Featured CCDFI Staff



### B Champion -

**Melissa Johnson**

nCino Hero, Rockstar Co-Worker, and Supermom!

As Clearinghouse's Director of Operations, Melissa was amazing with the PPP program and the corresponding demands, including working with staff to roll it out and roll with constantly changing guidelines; she is a nCino hero we always wanted and needed; she continues to be forward thinking and a pleasure to work with all around. She's a great role model/leader in general and especially for women, all the while balancing these responsibilities and continuing to be a supermom at home.



### Voice for Girls Spotlight -

**Kathy Bonney**

A voice for girls and shining example to women everywhere

As Clearinghouse's newly appointed Chief Administrative Officer, Kathy is the engine that makes the organization run - expertly navigating from one department to the next while ensuring deadlines are met. She is the embodiment of tireless work that results in success. She is a force to be reckoned with and is recognized for her leadership and contribution by everyone in the company.

## Clearinghouse CDFI Volunteered 411 Hours in 2020

### CCDFI Staff Volunteer Highlight:

"In March 2020, I led a group of college students to the Bahamas to assist in disaster relief on the island of Abaco following the devastation of Hurricane Dorian. The islands had suffered an incredible amount of loss from the storm leaving over 90% of the island destroyed. As team leader, I coordinated our efforts with a missions organization called Praying Pelican to provide disaster relief aid. We also worked to rebuild a community center and remove debris to create a safe place for refuge while other construction projects began across the island. This was a humbling experience. I find myself reflecting on this time spent volunteering abroad and feeling incredibly grateful for the people I met and the opportunity to serve them. I hope that in the future, I will be able to find more opportunities that will allow me to rebuild communities and provide recovery from this pandemic."

Sophia Barcelo - Clearinghouse CDFI Loan Servicing Specialist



## Our Impact in 2020

### 3,800 Jobs

created or retained in 2020; **51%** were located in areas of **high unemployment**

### \$49 Million

in financing to **minority/women-owned** or controlled organizations in 2020

### 1,137 Housing Units

created in 2020; **57%** were designated affordable units

### \$128 Million

in financing for projects located in **low-income** communities

CCDFI Borrowers Served **1,180,000** Clients/Customers in 2020:

**88,000**

African American clients in 2020

**237,000**

Latinx/Hispanic clients in 2020

**30,000**

Native American/Native Alaskan clients in 2020



Clearinghouse CDFI Ranked **#41**

in Real Leaders Top 150 Impact Companies in the **World**

**Inc. 5000**

**#4578** with an impressive growth rate of **68.76%**

"a distinguished editorial award, celebration of innovation, and a network of entrepreneurial leaders - Inc. 5000 is a list of the fastest-growing privately held companies in the United States. The Inc. 5000 ranks companies by overall revenue growth over a three-year period."

Clearinghouse CDFI Contributed **\$171,982** in Charitable Donations to **30** Recipients:

**\$52,150**

to

affordable/shelter/supportive housing programs

**\$13,282**

to

nonprofit food & provision drives

**\$32,550**

to

youth scholarships, activities, & development programs

**\$55,500**

to

Native American organizations, businesses, & programs

## Charitable Giving with Purpose

Clearinghouse CDFI partnered with **Gifts for Good** during the 2020 holiday season to provide quality gifts for our partners and friends. These gifts created a ripple effect of positive **IMPACTS** around the world:

### 99 Months

of clean drinking water for an individual in the Central African Republic via Water for Good

### 1,456 Trees

planted through Eden Reforestation

### 480 Meals

to children in need through Giving Children Hope

### 20 Hours

of employment for a refugee woman rebuilding her life in the U.S.

### 64 Meals

to American children in need through Feed the Children

### 33 Days

of employment for a low-income artisan in Peru

### 64 Hours

of care provided to rescue pets through Best Friends Animal Society

### 60 Months

of school supplies to children in need

### PPE for 13 Essential Workers

battling the COVID-19 pandemic via Project Hope, including surgical masks, gowns, and gloves

### 25 Hours

of employment to Goodwill of Southern California for CCDFI's holiday gift kitting and shipping

### Empowerment of Women

full-time employment for 21 Honduran women and scholarship contributions for their children

### 240 Children

will receive lifesaving vitamins for 1 year through Vitamin Angels

### Clean Drinking Water

contribution via Charity: Water supporting sustainable, community-owned water-related projects in developing countries

### 240 Months

of prenatal vitamins to moms in need

### Employment Opportunities

with the purchase of Greystone Brownies, we created employment opportunities to everyone that needs one with an open hiring policy

Certified



Corporation

## What is a B Corporation?

Clearinghouse CDFI is proud to be a certified B Corp. Since our inception in 1996, we have been avid believers that a company can make a profit while doing good.

We made our mission to run a successful, for-profit Community Development Financial Institution that creates measurable impacts in the community. It was only natural for us to join the B Corp movement in 2014.

As a certified B Corp, we meet rigorous standards of social and environmental performance, accountability, and transparency. As part of the B Corp community, we believe that businesses should be conducted as if people, place, and stakeholder benefits all matter. We strive to meet a triple bottom line: people, profit, and planet.

The right way isn't always the easy way, but we are confident that we, as a network of businesses, can be a force for good. We encourage other business to join us in this movement. Let us work together to change how business is done.