



New Staff Bio / Welcome Announcement - 2021

Katelyn Phinney – Professional Summary



Welcome to the team, Katelyn Phinney

Marketing Associate

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Katelyn Phinney is a graphic artist and marketing professional proficient in both graphic and website design. She is an experienced creator of marketing collateral, strategy, and brand messaging. Katelyn recently graduated from Concordia University-Irvine with a degree in Graphic Design and a minor in Marketing. She is passionate about design and often works on personal projects in her free time. Katelyn is a problem solver who lives by the mantra, "Things don't happen unless we make them happen!"

Katelyn first joined Clearinghouse CDFI as Office Admin/Notary temp in April 2021 and was officially brought on board in October with a promotion to Marketing Associate. Under the guidance of Alanna Smith, Director of Marketing, Katelyn assists with the planning and execution of all marketing activities as needed, with a focus on graphic design support. Katelyn is excited to officially join the Clearinghouse CDFI Team as the newest member of the Marketing Department.

Welcome to Clearinghouse CDFI, Katelyn!