



## Clearinghouse CDFI Welcomes Heather Meade, Sr. Creative Marketing Specialist - 2023

The Clearinghouse CDFI Team is  
**G R O W I N G**



**Heather Meade**

**Sr. Creative  
Marketing Specialist**

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### Heather Meade – Professional Summary

Clearinghouse CDFI is excited to welcome Heather Meade as our new Senior Creative Marketing Specialist. Bringing 15 years of multifaceted experience to the team, Heather excels in branding, copywriting, illustration, event planning, and comprehensive graphic/web/UX design across diverse sectors. When not organizing or designing, Heather can often be found indulging in her favorite hobbies—photography, playing the violin, and writing/illustrating/publishing children’s books.

In her position as Senior Creative Marketing Specialist at Clearinghouse CDFI, Heather reports to the Director of Marketing, where she plays a pivotal role in orchestrating company events and shaping the organization's visual identity. Her responsibilities encompass a broad spectrum of skills, including graphic design, user experience enhancement, copywriting, and providing insightful marketplace analysis and thought leadership.

**Welcome to Clearinghouse CDFI, Heather!**