

Charitable Giving with Purpose

Clearinghouse CDFI partnered with **Gifts for Good** during the 2020 holiday season to provide quality gifts for our partners and friends. These gifts created a ripple effect of positive **IMPACTS** around the world:

99 Months
of clean drinking water for an individual in the Central African Republic via Water for Good

1,456 Trees
planted through Eden Reforestation

33 Days
of employment for a low-income artisan in Peru

64 Hours
of care provided to rescue pets through Best Friends Animal Society

20 Hours
of employment for a refugee woman rebuilding her life in the U.S.

480 Meals
to children in need through Giving Children Hope

Empowerment of Women
full-time employment for 21 Honduran women and scholarship contributions for their children

60 Months
of school supplies to children in need

Clean Drinking Water
contribution via Charity: Water supporting sustainable, community-owned, water-related projects in developing countries

64 Meals
to American children in need through Feed the Children

25 Hours
of employment to Goodwill of Southern California for CCDFI's holiday gift kitting and shipping

240 Children
will receive lifesaving vitamins for 1 year through Vitamin Angels

PPE for 13 Essential Workers
battling the COVID-19 pandemic via Project Hope, including surgical masks, gowns, and gloves

Employment Opportunities
with the purchase of Greystone Brownies, we created employment opportunities to everyone that needs one with an open hiring policy

240 Months
of prenatal vitamins to moms in need

Our Impact in 2020

3,800 Jobs
created or retained in 2020; **51%** were located in areas of **high unemployment**

\$49 Million
in financing to **minority/women-owned** or controlled organizations in 2020

1,137 Housing Units
created in 2020; **57%** were designated affordable units

\$128 Million
in financing for projects located in **low-income** communities

CCDFI Borrowers Served **1,180,000** Clients/Customers in 2020:

88,000
African American clients in 2020

237,000
Latinx/Hispanic clients in 2020

30,000
Native American/Native Alaskan clients in 2020



Clearinghouse CDFI Ranked **#41** in Real Leaders **Top 150** Impact Companies in the **World**

Inc. 5000

#4578 with an impressive growth rate of **68.76%**

"a distinguished editorial award, celebration of innovation, and a network of entrepreneurial leaders - Inc. 5000 is a list of the fastest-growing privately held companies in the United States. The Inc. 5000 ranks companies by overall revenue growth over a three-year period."

Clearinghouse CDFI Contributed **\$171,982** in Charitable Donations to **30** Recipients:

\$52,150
to
affordable/shelter/
supportive housing programs

\$13,282
to
nonprofit food
& provision drives

\$32,550
to
youth scholarships, activities,
& development programs

\$55,500
to
Native American organizations,
businesses, & programs

2020 Featured CCDFI Staff



B Champion -
Melissa Johnson
nCino Hero, Rockstar Co-Worker, and Supermom!

As Clearinghouse's Director of Operations, Melissa was amazing with the PPP program and the corresponding demands, including working with staff to roll it out and roll with constantly changing guidelines; she is a nCino hero we always wanted and needed; she continues to be forward thinking and a pleasure to work with all around. She's a great role model/leader in general and especially for women, all the while balancing these responsibilities and continuing to be a supermom at home.



Voice for Girls Spotlight -
Kathy Bonney
A voice for girls and shining example to women everywhere

As Clearinghouse's newly appointed Chief Administrative Officer, Kathy is the engine that makes the organization run - expertly navigating from one department to the next while ensuring deadlines are met. She is the embodiment of tireless work that results in success. She is a force to be reckoned with and is recognized for her leadership and contribution by everyone in the company.

Clearinghouse CDFI Volunteered **411** Hours

CCDFI Staff Volunteer Highlight:

"In March 2020, I led a group of college students to the Bahamas to assist in disaster relief on the island of Abaco following the devastation of Hurricane Dorian. The islands had suffered an incredible amount of loss from the storm leaving over 90% of the island destroyed. As team leader, I coordinated our efforts with a missions organization called Praying Pelican to provide disaster relief aid. We also worked to rebuild a community center and remove debris to create a safe place for refuge while other construction projects begun across the island. This was a humbling experience. I find myself reflecting on this time spent volunteering abroad and feeling incredibly grateful for the people I met and the opportunity to serve them. I hope that in the future, I will be able to find more opportunities that will allow me to rebuild communities and provide recovery from this pandemic."

Sophia Barcelo - Clearinghouse CDFI Loan Servicing Specialist



- B Corp Committee**
- Kristy Ollendorff, Committee Advisor

Mai Ha, Committee Chair

Alanna Smith

Amanda Virrey

Avery Ebron

Gabriella Brusseau

Lawrence Chavez

Melissa Johnson

Natasa Radosavljevic

2020 B Impact Score

TOTAL: 149.7

- Governance: 22.2
- Workers: 27.8
- Community: 23.9
- Environment: 19.7
- Customers: 55.9

“On behalf of the Board of Directors, I am pleased to announce that Clearinghouse CDFI has successfully pursued its general public benefit in all material respects for 2020.”

Gary Dunn
Chairman, Board of Directors



What is a B Corporation?



Clearinghouse CDFI is proud to be a certified B Corp. Since our inception in 1996, we have been avid believers that a company can make a profit while doing good.

We made our mission to run a successful, for-profit Community Development Financial Institution that creates measurable impacts in the community. It was only natural for us to join the B Corp movement in 2014.

As a certified B Corp, we meet rigorous standards of social and environmental performance, accountability, and transparency. As part of the B Corp community, we believe that businesses should be conducted as if people, place, and stakeholder benefits all matter. We strive to meet a triple bottom line: people, profit, and planet.

The right way isn't always the easy way, but we are confident that we, as a network of businesses, can be a force for good. We encourage other business to join us in this movement. Let us work together to change how business is done.

www.ccdfi.com



(800) 445-2142

2020

Impact & Benefit Report

the change